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FOR IMMEDIATE RELEASE

Benjamin F. Edwards Appoints Industry Veteran Leslie Greco-Pool to Lead Texas Expansion

ST. LOUIS, July 14, 2026 – Benjamin F. Edwards, a national, privately owned wealth management firm built on a nearly 140-year family legacy, today announced the hiring of Leslie Greco-Pool as the Manager of the firm's newly established Texas Market.

The appointment marks a major operational milestone for the firm, officially establishing Texas – and the state's four Edwards locations -- as a standalone market to fuel its accelerating wealth-management footprint and advisor-recruitment strategy. In addition to the Texas Market, the firm operates in four regions: Western, North Central, Eastern and the Southeast region.

Leslie joins Benjamin F. Edwards from Raymond James, where she held various senior leadership roles, including Director and Texas Regional Executive for the firm's Alex Brown business, as well as Director and Branch Manager of its Dallas and Duncanville offices. Previously, she served as Texas Regional Executive and Director for Alex Brown within Deutsche Bank's Asset and Wealth Management division. She brings nearly three decades of financial services experience, including two decades in leadership, with a focus on business growth, advisor recruitment, operations, and market development.

In her new role, Leslie will oversee Edwards' existing Texas offices while spearheading growth initiatives, including adding elite advisor talent to existing offices and opening new locations across major Texas markets.

"Establishing Texas as its own independent market reflects the significant opportunity we see for our firm in the state," said Todd Brandstadt, Director of Branches. "Our golden-rule, servant leadership ethos gives advisors the opportunity to become owners of our private stock, backed by the personalized support of our home office team and the tools needed to deliver comprehensive financial advice to their clients. With extensive industry experience and strong ties to Texas, Leslie is well-suited to help advisors discover a firm built around putting clients first and empowering advisors to grow their businesses their way."

Leslie said: "I am incredibly proud to join a firm that values integrity and an advisor-centric approach above all else. Texas advisors are looking for a firm where they can truly own their practice, enjoy direct access to senior leadership without layers of bureaucracy, and maintain the freedom to put clients first. Benjamin F. Edwards provides exactly that, and I look forward to expanding our presence across Texas."

About Benjamin F. Edwards

Benjamin F. Edwards is a privately held, innovative wealth management firm with 100+ locations coast-to-coast in 36 states and more than \$55 billion* in assets under management. Tracing its roots to A.G. Edwards, the Edwards family legacy in the wealth management industry spans nearly 140 years, over six generations. Advisors at Benjamin F. Edwards provide holistic wealth management, helping clients build the future they want on a foundation of trust, integrity and mutual respect -- principles that have guided the firm for generations. For more information, visit benjaminfedwards.com.

*As of 7/10/26

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