



BENJAMIN F. EDWARDS®
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FOR IMMEDIATE RELEASE

**Expansion to California Signals Accelerated National Growth for Benjamin F. Edwards
Firm Welcomes Three New Advisors Bringing \$640 Million in Client Assets to the Firm**

ST. LOUIS, June 2, 2026 – St. Louis-based wealth management firm Benjamin F. Edwards is continuing its national expansion with the opening of its first location in California, bringing its total to 35 states, company officials announced today.

The new location in Redding, California, welcomes Brian “Dan” Gruber, Managing Director-Investments; Joe Gruber, Vice President-Investments; and Cody Washburn, Financial Advisor. Together, they bring more than 93 years of financial services experience and oversee more than \$640 million in client assets under management.

“Opening our first office in California is a milestone that is deeply personal to me,” said Tad Edwards, Chairman and CEO of Benjamin F. Edwards. “For decades, my family’s legacy firm (A.G. Edwards) was privileged to serve generations of clients through 72 California locations. Launching Benjamin F. Edwards in the Golden State is a homecoming, and we are thrilled to bring our premier, client-first culture back to this market.”

Tad added: “We are proud to welcome Dan, Joe and Cody to the Edwards family and to establish a presence in the Redding community. Their experience, values and commitment to clients align perfectly with who we are as a firm.”

As an advisor, Dan takes pride in helping clients grow and preserve their wealth over time, even through challenging market environments. He specializes in executing advanced, high-disciplined investment strategies, applying technical expertise to navigate complex market environments for his clients.

"I'm incredibly excited to bring our practice back to Benjamin F. Edwards," Dan said. "My previous experience with the firm left no doubt that their culture of integrity and advisor autonomy is unmatched in modern wealth management. Edwards gives us the strategic flexibility to build our business on our own terms, and we are proud to contribute to the firm's expanding West Coast footprint."

Joe focuses on helping clients reach their retirement goals while building long-term, multigenerational relationships.

Cody works closely with clients to navigate an evolving investment landscape, helping them make informed, confident decisions for their financial futures.

The office is located at 169 Hartnell Avenue, Suite 128, Redding, CA 96002. The phone number is 530-561-3870, and the fax number is 830-232-0425.

About Benjamin F. Edwards

Benjamin F. Edwards is a privately held, innovative wealth management firm with 100+ locations coast-to-coast in 35 states and more than \$55 billion* in assets under management. Tracing its roots to A.G. Edwards, the Edwards family legacy in the wealth management industry spans nearly 140 years over six generations. Advisors at Benjamin F. Edwards provide holistic wealth management, helping clients build the future they want on a foundation of trust, integrity and mutual respect -- principles that have guided the firm for generations. For more information, visit benjaminfedwards.com.

*As of 6/1/26

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