



**BENJAMIN F. EDWARDS**<sup>®</sup>  
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### **FOR IMMEDIATE RELEASE**

## **Edwards Signals Next Phase of National Expansion; Names Tim Boostrom Head of Recruiting \$52 Billion in Assets Under Management | 34 States**

**ST. LOUIS, March 24, 2026** — St. Louis-based wealth management firm Benjamin F. Edwards today announced that Tim Boostrom has joined the firm as Head of Branch Development, a senior leadership role responsible for leading advisor recruiting and branch expansion across the firm's full-service employee and independent advisor channels.

As leader of the firm's national recruiting strategy, Boostrom is directly responsible for recruiting across both channels. His appointment reflects the firm's continued focus on intentional, values-aligned growth as it expands its national footprint.

"Recruiting is one of the most critical drivers of our long-term strategy," said Benjamin F. "Tad" Edwards, Chairman, President and CEO. "Tim is stepping into our lead recruiting role at an important moment for the firm. He will help us grow thoughtfully across both our employee and independent models, ensuring we continue to attract advisors who share our commitment to clients, culture and independence."

Boostrom's responsibilities include supporting the opening of new branch locations, hiring advisors organically into existing offices and expanding the firm's presence across both affiliation models. His mandate is focused on the quality and character of who the firm grows with, not simply the pace of growth.

"Scale is important, but character will always matter more," Boostrom said. "Benjamin F. Edwards, the successor firm to A.G. Edwards, has built a firm around trust, independence, long-term partnership and wealth creation. My goal is to help the firm grow with the right advisors -- people who want to build enduring businesses that are consistent with their client-first values."

Benjamin F. Edwards offers competitive recruiting packages across both its employee and independent channels, with transitional support and potential equity participation, reinforcing the firm's long-term commitment to advisor alignment and partnership.

Boostrom brings more than 25 years of experience in the financial services industry, spanning senior leadership, recruiting and advisor support roles. He also worked as a financial advisor at the beginning of his career. Most recently, he served as Managing Director of Stifel Independent Advisors, where he partnered with independent advisors and practices on growth and long-term business planning.

Before Stifel, Boostrom spent more than 13 years with Wells Fargo Advisors, where he held several senior leadership roles in recruiting. These included serving as the recruiting lead for the southeast

division, where he was responsible for regional growth and performance, and as a Director of National Recruiting. He also held earlier leadership and consulting roles supporting product strategy and advisory programs. Boostrom also spent several years at A.G. Edwards in the Managed Products Group.

Boostrom earned a bachelor's degree in physics from Illinois State University, an MBA from Southern Illinois University in Edwardsville, and holds the Certified Financial Planner™ (CFP®) designation.

#### **About Benjamin F. Edwards**

With a legacy spanning nearly 140 years across six generations of the Edwards family, Benjamin F. Edwards today is an entrepreneurial wealth management enterprise that welcomes client-first, full-service financial advisors to join the firm. Advisors at Benjamin F. Edwards provide holistic wealth management, helping clients build the future they want on a foundation of trust, integrity and mutual respect — principles that have guided the firm for generations. The growing national firm operates in 34 states with more than \$52 billion in assets under management. Headquartered in St. Louis, the firm maintains a home-office model that emphasizes direct access and personalized support for advisors. The firm remains committed to freedom, wealth creation, having fun and long-term independence for future generations.