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**BENJAMIN F. EDWARDS®**  
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**FOR IMMEDIATE RELEASE**

### **Benjamin F. Edwards Opens 101<sup>st</sup> Location; Third Branch in Wisconsin**

**ST. LOUIS**, April 8, 2025 – St. Louis-based financial services firm [Benjamin F. Edwards](http://benjaminfedwards.com) recently opened its 101<sup>st</sup> location, this one in Sturgeon Bay, WI, company officials announced today. The new branch welcomes Managing Director-Investments, Jon Blahnik, AAMS®, AWMA® and Financial Advisor, Jack Keller, CRPC®. Collectively they bring over 54 years of experience in the financial services industry.

This opening marks the firm’s third location in Wisconsin and is located at 4050 State Highway 42/57, Sturgeon Bay, WI 54235. The phone number is 920-743-9833 and fax number is 920-743-9843. You can also reach them via email at [jon.blahnik@benjaminfedwards.com](mailto:jon.blahnik@benjaminfedwards.com) or [jack.keller@benjaminfedwards.com](mailto:jack.keller@benjaminfedwards.com).

“We take enormous pride in welcoming these new advisors to our ever-growing Edwards family,” said Tad Edwards, chairman and CEO of Benjamin F. Edwards. “We are equally as thrilled in adding advisors to the state of Wisconsin in the wonderful community of Sturgeon Bay.”

As an advisor, Jon is deeply committed to sharing knowledge and helping clients make informed decisions regarding their finances. Jack takes great satisfaction in witnessing clients' realization that our investment strategies are designed not just for immediate returns, but to also help them achieve their long-term financial objectives.

Edwards has continued to expand its presence across the U.S. by adding experienced advisors to its full-service, national wealth-management firm and its registered investment advisor (RIA), Edwards Wealth Management. The firm now has a presence in 34 states.

#### **About Benjamin F. Edwards**

With a legacy spanning 137 years over six generations of the Edwards family, Benjamin F. Edwards today is an entrepreneurial wealth-management enterprise welcoming client-first, full-service financial

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advisors to join the firm. Advisors at Edwards seek to render solid investment advice while helping clients develop a plan to reach their goals. The growing national firm is now in 34 states with 101 locations, and over \$41 billion in assets under management. It remains true to its Golden Rule roots with regard to treatment of clients, financial advisors, employees, and all partners. The home office in St. Louis knows advisors by name and eschews call centers to get advisors' questions answered. Leveraging the firm's distinguished heritage and vision for the future, those who desire can become advisors of the firm's broker-dealer, Benjamin F. Edwards. Alternatively, they can choose an independent affiliation with the firm's registered investment advisor (RIA) Edwards Wealth Management. Edwards's strong fiscal foundation and timeless values enable it to be a firm of "Client-First Service Second-to-None," offering friendly support and thoughtful, tailored investment and planning advice to its treasured clients who make it all possible. The firm has zero debt and is committed to staying independent through future generations.