



BENJAMIN F. EDWARDS®
INVESTMENTS *for* GENERATIONS®

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FOR IMMEDIATE RELEASE

Benjamin F. Edwards Opens 99th Location; Fourth Branch in Louisiana

ST. LOUIS, Dec. 12, 2024 – St. Louis-based financial services firm [Benjamin F. Edwards](http://benjaminfedwards.com) recently opened its 99th location, this one in Lake Charles, LA, company officials announced today. The new branch welcomes Vice President-Investments, Reed Mendelson, CFP®. Reed brings with him an impressive 42 years of experience in the financial services industry. Also joining him is his Senior Registered Financial Client Associate, Shiela Doucet.

This opening marks the firm’s fourth location in Louisiana and is located at 1403 W. Prien Lake Road, Lake Charles, LA 70601. The phone number is 337-429-1845 or toll-free 866-489-3337. You can also reach him via email at reed.mendelson@benjaminfedwards.com.

“We take enormous pride in welcoming these new advisors to our ever-growing Edwards family,” said Tad Edwards, chairman and CEO of Benjamin F. Edwards. “We are equally as thrilled in adding advisors to the state of Louisiana in the wonderful community of Lake Charles.”

As an advisor, Reed is deeply committed to taking care of his clients and creating and preserving their wealth.

Edwards has continued to expand its presence across the U.S. by adding experienced advisors to its full-service, national wealth-management firm and its registered investment advisor (RIA), Edwards Wealth Management. The firm now has a presence in 34 states.

About Benjamin F. Edwards

With a legacy spanning 137 years over six generations of the Edwards family, Benjamin F. Edwards today is an entrepreneurial wealth-management enterprise welcoming client-first, full-service financial advisors to join the firm. Advisors at Edwards seek to render solid investment advice while helping clients develop a plan to reach their goals. The growing national firm is now in 34 states with 99 locations, and over \$46 billion in assets under management. It remains true to its Golden Rule roots with regard to treatment of clients, financial advisors, employees, and all partners. The home office in St.

Louis knows advisors by name and eschews call centers to get advisors' questions answered. Leveraging the firm's distinguished heritage and vision for the future, those who desire can become advisors of the firm's broker-dealer, Benjamin F. Edwards. Alternatively, they can choose an independent affiliation with the firm's registered investment advisor (RIA) Edwards Wealth Management. Edwards's strong fiscal foundation and timeless values enable it to be a firm of "Client-First Service Second-to-None," offering friendly support and thoughtful, tailored investment and planning advice to its treasured clients who make it all possible. The firm has zero debt and is committed to staying independent through future generations.