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FOR IMMEDIATE RELEASE

On Cusp of Reaching 100 Locations, Benjamin F. Edwards Names New Director of Branches and Promotes Benjamin F. Edwards V to Executive Management Position

ST. LOUIS, Sept. 5, 2024 -- As the firm approaches 100 total locations, Benjamin F. Edwards North Central Regional Manager Todd Brandstadt has been named Director of Branches at the wealth management firm following the retirement of Director of Branches Marty Altenberger at the end of the year.

Marty, a 42-year industry veteran who was instrumental in growing the firm's branch system, will remain on the brokerage firm's board of directors and continue traveling to Edwards branches.

In addition, Ben Edwards (Benjamin F. Edwards V) has been promoted to Assistant Director of Branches and joined the firm's Executive Committee, the chief governing body of the privately held firm. He is the sixth generation of the Edwards family to join Edwards, the successor firm to the former A.G. Edwards brokerage firm founded in 1887.

With previous experience as a Private Equity investor at Goldman Sachs in New York and time as a Financial Advisor with Edwards, Ben is enthused about his new position and looks forward to contributing to the firm's leadership.

"Our growing branch system is the crown jewel of Edwards," said Tad Edwards, Founder, Chairman, Chief Executive and President of Benjamin F. Edwards. "Ben will work closely with Marty and Todd as well as our talented regional managers to further improve the total experience of our clients, Financial Advisors and shareholders.

Todd has 29 years of industry experience as a Financial Advisor to his clients, a branch manager and a regional director.

"As we continue to grow, Todd will build on Marty's outstanding legacy and lead us to new successes," Tad said. "He is now a member of our Executive Committee and has the industry and Edwards experience to perform his new role superbly. Our team is aligned and focused while we look to an exciting future."

About Benjamin F. Edwards

With a legacy spanning 137 years over six generations of the Edwards family, Benjamin F. Edwards today is an entrepreneurial wealth-management enterprise welcoming client-first, full-service financial advisors to join its ranks. Advisors at Edwards render investment advice while helping clients develop a plan to reach their goals. The growing national firm is now in 33 states with 96 locations, garnering over \$44 billion in assets under management. It remains true to its Golden Rule roots in treating clients, financial advisors and employees. The home office in St. Louis knows advisors by name and eschews call centers to get advisors' questions answered. Leveraging the firm's distinguished heritage and vision for the future, those who desire can become advisors of the firm's broker-dealer, Benjamin F. Edwards. Alternatively, they can choose an independent affiliation with the firm's registered investment (RIA), Edwards Wealth Management (EWM). The firm's strong fiscal foundation and timeless values enable it to be a firm of "Client-First Service Second-to-None," offering thoughtful, tailored investment and planning advice to its treasured clients who make it all possible. The firm has zero debt and is committed to staying independent through future generations.

2024-2356 Exp. 9/30/27