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FOR IMMEDIATE RELEASE

Benjamin F. Edwards welcomes Chris Hebel to Grand Rapids, MI branch

ST. LOUIS, July 12, 2023 – St. Louis-based financial services firm <u>Benjamin F. Edwards</u> welcomes advisor Chris Hebel, AAMS®, to its Grand Rapids, MI branch, company officials announced today. Chris brings over 16 years of combined experience in the financial services industry beginning his career at Edward Jones.

"We take enormous pride in welcoming this new advisor to our ever-growing Edwards family," said Tad Edwards, chairman and CEO of Benjamin F. Edwards.

Chris is passionate about serving clients by partnering with them for life and helping them understand their finances and the critical importance of having a plan. As an advisor, he specializes in custom-tailored retirement planning and portfolio construction and management.

When asked what excites him most about working in the financial services industry, Chris stated, "I am inspired to be my clients' coach and counselor, advising them on how to navigate through economic and life challenges that can have an impact on their financial peace of mind."

Edwards has continued to expand its presence across the United States by adding experienced advisors to its full-service, national wealth-management firm and its registered investment advisor (RIA), Edwards Wealth Management. The firm now has a presence in 32 states.

About Benjamin F. Edwards

With a legacy spanning 135 years over five generations of the Edwards family, Benjamin F. Edwards today is an entrepreneurial wealth management enterprise welcoming client-first, full-service financial advisors to join its ranks. Advisors at Edwards seek to render solid investment advice while helping clients develop a plan to reach their goals. The growing national firm is now in 32 states with 93 locations, with over \$37 billion in assets under management. It remains true to its Golden Rule roots with regard to treatment of clients, financial advisors and employees. The home office in St. Louis knows advisors by name and eschews call centers to get advisors' questions answered. Leveraging the firm's distinguished heritage and vision for the future, those who desire can become advisors of the firm's broker-dealer, Benjamin F. Edwards. Alternatively, they can choose an independent affiliation with the

firm's registered investment advisor (RIA) Edwards Wealth Management. The firm's strong fiscal foundation and timeless values enable it to be a firm of "Client-First Service Second-to-None," offering friendly support and thoughtful, tailored investment and planning advice to its treasured clients who make it all possible.