



**BENJAMIN F. EDWARDS®**  
INVESTMENTS *for* GENERATIONS®

One North Brentwood Boulevard  
Suite 850  
Saint Louis, Missouri 63105  
Telephone 314-726-1600  
Toll Free 855-382-1600  
[benjaminfedwards.com](http://benjaminfedwards.com)

*Member of SIPC Member of FINRA*

For more information, contact:  
Rob Donaldson at 314-660-6739 or  
[rob.donaldson@benjaminfedwards.com](mailto:rob.donaldson@benjaminfedwards.com)

## **FOR IMMEDIATE RELEASE**

### **Benjamin F. Edwards Opens 91<sup>st</sup> Branch; First Branch in Pennsylvania**

**ST. LOUIS**, Sept. 15, 2022 – St. Louis-based financial services firm [Benjamin F. Edwards](http://benjaminfedwards.com) recently opened its 91<sup>st</sup> branch office, this one in Hermitage, Penn., company officials announced today. The new branch welcomes two new advisors, Joseph Pezzano and Kirk Messett, and Senior Registered Financial Client Associate Karen Podralski. Collectively, Joe and Kirk represent 50 years of experience in the financial service industry.

This opening marks the firm's first location in Pennsylvania and is located at 2500 Highland Road, Suite 107, Hermitage, PA 16148. The phone number is 724-308-1045 and toll-free 833-739-2494.

"We take enormous pride in welcoming these new advisors to our ever-growing Edwards family," said Tad Edwards, chairman and CEO of Benjamin F. Edwards. "We are equally as thrilled in adding a branch to the state of Pennsylvania in the wonderful community of Hermitage."

Pezzano is dedicated to helping clients achieve their financial needs by developing investments around their long-term objectives and risk tolerance. Messett focuses on using the planning process as a tool to uncover previously unknown client needs while building multigenerational relationships with his clients.

"Benjamin F. Edwards understands my high-net-worth clients and offers the technology, resources and products we need when working together on wealth-management issues," Pezzano said. "Edwards also respects the value and importance of the client-advisor relationship and lets us work together in a manner that works for us and without quotas or account minimums."

Edwards has continued to expand its presence across the United States by adding experienced advisors to its full-service, national wealth-management firm and its registered investment advisor (RIA), Edwards Wealth Management. Including Pennsylvania, the firm now has a presence in 32 states.

#### **About Benjamin F. Edwards**

With a legacy spanning 135 years over five generations of the Edwards family, Benjamin F. Edwards today is an entrepreneurial wealth management enterprise welcoming client-first, full-service financial advisors to join its ranks. Advisors at Edwards seek to render solid investment advice while helping clients develop a plan to reach their goals. The growing national firm is now in 32 states with 91

locations, garnering close to \$36 billion in assets under management. It remains true to its Golden Rule roots with regard to treatment of clients, financial advisors and employees. The home office in St. Louis knows advisors by name and eschews call centers to get advisors' questions answered. Leveraging the firm's distinguished heritage and vision for the future, those who desire can become advisors of the firm's broker-dealer, Benjamin F. Edwards. Alternatively, they can choose an independent affiliation with the firm's registered investment advisor (RIA) Edwards Wealth Management. The firm's strong fiscal foundation and timeless values enable it to be a firm of "Client-First Service Second-to-None," offering friendly support and thoughtful, tailored investment and planning advice to its treasured clients who make it all possible.