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## FOR IMMEDIATE RELEASE

## Benjamin F. Edwards Opens 87th Branch; Its 2nd Branch in Wisconsin

**ST. LOUIS,** May 4, 2022 – St. Louis-based financial services firm <u>Benjamin F. Edwards</u> recently opened its 87<sup>th</sup> branch office, this one in Green Bay, Wisc., which is its second office in the state, company officials announced today. The new branch welcomes the RJH Wealth Management Group and it is comprised of Managing Director, Bob Hoekstra, who brings with him over 30 years of experience in the financial service industry. Other members of the team include Senior Registered Financial Client Associate, Cherie Oettinger with 25 years of experience in the financial services industry, and Financial Client Associate, Roxanne Sprutles.

The temporary branch is located at 205 Doty Street, Suite 102, Green Bay, WI 54301. The phone number is 920-305-7970. The team looks forward to welcoming clients to their permanent office in the upcoming months at 105 North Washington Street, Suite 101, Green Bay, WI 54301.

"We take enormous pride in welcoming the RJH Wealth Management Group to our ever-growing Edwards family," said Tad Edwards, chairman and CEO of Benjamin F. Edwards. "We are equally as thrilled in adding yet another branch to the state of Wisconsin in the wonderful community of Green Bay."

Hoekstra is most passionate about wanting his clients to succeed and be happy. He finds it very rewarding to have the opportunity to change people's lives and have an impact on their financial success.

"Benjamin F. Edwards understands my high-net-worth clients and offers the technology, resources and products we need when working together on wealth-management issues," Hoekstra said. "Edwards also respects the value and importance of the client-advisor relationship and lets us work together in a manner that works for us and without quotas or account minimums."

Edwards has continued to expand its presence across 31 states by adding experienced advisors to its full-service, national wealth-management firm and its registered investment advisor (RIA), Edwards Wealth Management.

## About Benjamin F. Edwards

With a legacy spanning 135 years over five generations of the Edwards family, Benjamin F. Edwards today is an entrepreneurial wealth management enterprise welcoming client-first, full-service financial advisors to join its ranks. Advisors at Edwards seek to render solid investment advice while helping clients develop a plan to reach their goals. The growing national firm is now in 31 states with 87 locations, garnering close to \$36 billion in assets under management. It remains true to its Golden Rule roots with regard to treatment of clients, financial advisors and employees. The home office in St. Louis

knows advisors by name and eschews call centers to get advisors' questions answered. Leveraging the firm's distinguished heritage and vision for the future, those who desire can become advisors of the firm's broker-dealer, Benjamin F. Edwards. Alternatively, they can choose an independent affiliation with the firm's registered investment advisor (RIA) Edwards Wealth Management. The firm's strong fiscal foundation and timeless values enable it to be a firm of "Client-First Service Second-to-None," offering friendly support and thoughtful, tailored investment and planning advice to its treasured clients who make it all possible.