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FOR IMMEDIATE RELEASE

Benjamin F. Edwards Recently Opened Conway, Ark., Office; Adds Financial Advisor

ST. LOUIS, March 16, 2022 – Financial Advisor Kevin Leach has joined St. Louis-based financial services firm Benjamin F. Edwards in the recently opened office in Conway, Ark. Kevin brings with him over 20 years of financial service industry experience. Making the move with him is his Financial Client Associate, Erin Foley.

The branch is located at 2802 College Avenue, Conway, AR 72034. The phone number is 501-273-5776.

"We take enormous pride in welcoming these new advisors to our ever-growing Edwards family," said Tad Edwards, chairman and CEO of Benjamin F. Edwards. "We are equally as thrilled in adding yet another branch to the state of Arkansas in the wonderful community of Conway."

Leach's greatest passion is working with clients to achieve their financial goals. He loves to see the look on their face when they realize they've achieved them.

"Benjamin F. Edwards understands my high-net-worth clients and offers the technology, resources and products we need when working together on wealth-management issues," Leach said. "Edwards also respects the value and importance of the client-advisor relationship and lets us work together in a manner that suits us and without quotas or account minimums."

Edwards has continued to expand its presence across 30 states by adding experienced advisors to its full-service, national wealth-management firm and its registered investment advisor (RIA), Edwards Wealth Management.

About Benjamin F. Edwards

With a legacy spanning 135 years over five generations of the Edwards family, Benjamin F. Edwards today is an entrepreneurial wealth-management enterprise welcoming client-first, full-service financial advisors to join its ranks. Advisors at Edwards seek to render solid investment advice while helping clients develop a plan to reach their goals. The growing national firm is now in 30 states with more than 80 locations, garnering close to \$40 billion in assets under management. It remains true to its Golden Rule roots with regard to treatment of clients, financial advisors and employees. The home office in St. Louis knows advisors by name and eschews call centers to get advisors' questions answered. Leveraging the firm's distinguished heritage and vision for the future, advisors have the option to be employees of Benjamin F. Edwards or can choose an independent affiliation with the firm's registered investment advisor, (RIA), Edwards Wealth Management. The firm's strong

fiscal foundation and timeless values enable it to be a firm of "Client-First Service Second-to-None," offering friendly support and thoughtful, tailored investment and planning advice to its treasured clients who make it all possible.