



**BENJAMIN F. EDWARDS**<sup>®</sup>  
INVESTMENTS *for* GENERATIONS<sup>®</sup>

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## **FOR IMMEDIATE RELEASE**

### **Benjamin F. Edwards Opens 84<sup>th</sup> Branch; Its 5<sup>th</sup> Branch in Arkansas**

**ST. LOUIS**, March 2, 2022 – St. Louis-based financial services firm [Benjamin F. Edwards](http://benjaminfedwards.com) recently opened its 84<sup>th</sup> branch office, this one in Conway, Ark., which is also its fifth office in the state, company officials announced today. The new branch adds advisors, Bud Welch and Laura Holder, who collectively bring over 38 years of experience in the financial services industry. Making the move with them is their Financial Client Associate, Mimi Jackson.

The branch is located at 2802 College Avenue, Conway, AR 72034. The phone number is 501-273-5776.

“We take enormous pride in welcoming these new advisors to our ever-growing Edwards family,” said Tad Edwards, chairman and CEO of Benjamin F. Edwards. “We are equally as thrilled in adding yet another branch to the state of Arkansas in the wonderful community of Conway.”

Welch is most passionate about building on a legacy clientele that knows their advisor has their best interests at heart and considers him their friend. Holder is most passionate about maintaining and growing a business that serves and benefits those with whom she works.

“Benjamin F. Edwards understands my high-net-worth clients and offers the technology, resources and products we need when working together on wealth-management issues,” Welch said. “Edwards also respects the value and importance of the client-advisor relationship and lets us work together in a manner that works for us and without quotas or account minimums.”

Edwards has continued to expand its presence across 30 states by adding experienced advisors to its full-service, national wealth-management firm and its registered investment advisor (RIA), Edwards Wealth Management.

#### **About Benjamin F. Edwards**

With a legacy spanning 135 years over five generations of the Edwards family, Benjamin F. Edwards today is an entrepreneurial wealth management enterprise welcoming client-first, full-service financial advisors to join its ranks. Advisors at Edwards seek to render solid investment advice while helping clients develop a plan to reach their goals. The growing national firm is now in 30 states with over 80 locations, garnering close to \$40 billion in assets under management. It remains true to its Golden Rule roots with regard to treatment of clients, financial advisors and employees. The home office in St. Louis knows advisors by name and eschews call centers to get advisors’ questions answered. Leveraging the firm’s distinguished heritage and vision for the future, those who desire can become advisors of the firm’s broker-dealer, Benjamin F. Edwards. Alternatively, they can choose an independent affiliation

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with the firm's registered investment advisor (RIA) Edwards Wealth Management. The firm's strong fiscal foundation and timeless values enable it to be a firm of "Client-First Service Second-to-None," offering sincere support and thoughtful, tailored investment and planning advice to its treasured clients who make it all possible.