



**BENJAMIN F. EDWARDS®**  
INVESTMENTS *for* GENERATIONS®

One North Brentwood Boulevard  
Suite 850

Saint Louis, Missouri 63105

Telephone 314-726-1600

Toll Free 314-726-1601

[benjaminfedwards.com](http://benjaminfedwards.com)

*Member of SIPC Member of FINRA*

For more information, contact:  
Margaret Welch at (314) 703-1215 or  
[margaret@mgwcommunications.com](mailto:margaret@mgwcommunications.com)

## FOR IMMEDIATE RELEASE

### **Benjamin F. Edwards & Co. Boynton Beach, Fla. Office Adds Financial Advisor**

(ST. LOUIS, DATE) — Longtime Boca Raton (Boynton Beach office) financial advisor, Shelley Fromm, joined St. Louis-based financial services firm [Benjamin F. Edwards & Co.](http://Benjamin F. Edwards & Co.) as vice president-investments, company officials announced today. Fromm brings with him nearly 21 years of financial services industry experience.

“We are thrilled to welcome Shelley to Benjamin F. Edwards & Co.,” said Steven Brill, branch manager of the firm’s Boynton Beach office. “He understands and embraces our firm’s client-centric approach to investing and is well-known for his personalized client service and thoughtful, goal-based investment and financial planning advice.”

“Benjamin F. Edwards & Co. understands my high-net worth-clients and offers the technology, resources, and products we need when working together on wealth-management issues,” Fromm said. “Edwards also respects the value and importance of the client-advisor relationship and lets us work together in a manner that works for us and without quotas or account minimums.”

Shelley and his wife, Linda, enjoy the beaches of southeast Florida while spending time with their daughter, Jamie, son, Jason, and their two grandsons, Wyatt and Grant. During football season, you can catch Shelley watching the NFL.

#### **About Benjamin F. Edwards & Co.**

With a tagline of “Investments for Generations,” Benjamin F. Edwards & Co. is headquartered in St. Louis, Mo. Founded in 2008 by Benjamin F. (Tad) Edwards IV, the firm opened its first office in 2009 and currently has 74 offices in 27 states, almost 600 employees, and nearly \$26 billion in assets under management (AUM).

A subsidiary of Benjamin Edwards, Inc., Benjamin F. Edwards & Co. is a national wealth-management firm that provides a wide-array of financial products and advisory services as well as investment banking services.

In addition, the holding company encompasses Edwards Wealth Management, which is a custodian-agnostic corporate Registered Investment Advisor (RIA) firm that delivers a comprehensive, best-in-class, back-office platform to independently owned advisory firms.

For more information about Benjamin F. Edwards & Co., please visit the firm's corporate website, [benjaminfedwards.com](http://benjaminfedwards.com), [GetInAtBenEdwards.com](http://GetInAtBenEdwards.com) for advisors, or follow the company on [Twitter.com/GrowWithBFEC](https://twitter.com/GrowWithBFEC). For additional information about Edwards Wealth Management, visit [BFEEwealth.com](http://BFEEwealth.com).

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