



BENJAMIN F. EDWARDS & CO.
INVESTMENTS *for* GENERATIONS

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FOR IMMEDIATE RELEASE

Benjamin F. Edwards & Co. Decatur, Ill., Office Adds Financial Advisor

(ST. LOUIS, May 18) — Longtime financial advisor, Rork Williams, has joined Decatur, Ill.,-based financial services firm Benjamin F. Edwards & Co. as vice president-investments. Williams brings with him nearly 34 years of financial services industry experience.

Williams began his financial advising career in 1985 with A.G. Edwards. In 2010, when Wells Fargo acquired Wachovia, which had purchased A.G. Edwards in 2007, Rork moved to U.S. Bancorp and then later to Baird.

Rork's goal is to help clients obtain their financial goals and show them how their dreams can become a reality through proper planning.

"We are thrilled to welcome Rork to Benjamin F. Edwards & Co.," said Frances Williams, branch manager of the firm's Decatur office. "He understands and embraces our firm's client-centric approach to investing and is well-known for his personalized client service and thoughtful, goal-based investment and financial planning advice."

Rork says that "Benjamin F. Edwards & Co. understands my high-net-worth clients and offers the technology, resources, and products we need when working together on wealth-management issues.

"Edwards also respects the value and importance of the client-advisor relationship and lets us work together in a manner that works for us and without quotas or account minimums."

Williams has been married to his wife, Darlene, for 31 years. Together, they enjoy spending time with their son, Troy and dog, Maggie.

About Benjamin F. Edwards & Co.

With a tagline of "Investments for Generations," Benjamin F. Edwards & Co. is headquartered in St. Louis, Mo. Founded in 2008 by Benjamin F. (Tad) Edwards IV, the firm opened its first office in 2009 and currently has 76 offices in 29 states, more than 600 employees, and \$33 billion in assets under management (AUM).

A subsidiary of Benjamin Edwards, Inc., Benjamin F. Edwards & Co. is a national wealth-management firm that provides a wide-array of financial products and advisory services as well as investment banking services.

In addition, the holding company encompasses Edwards Wealth Management, which is a custodian-agnostic corporate Registered Investment Advisor (RIA) firm that delivers a comprehensive, best-in-class, back-office platform to independently owned advisory firms.

For more information about Benjamin F. Edwards & Co., please visit the firm's corporate website, benjaminfedwards.com, GetInAtBenEdwards.com for advisors, or follow the company on [Twitter.com/GrowWithBFEC](https://twitter.com/GrowWithBFEC). For additional information about Edwards Wealth Management, visit BFEEwealth.com.

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2021-1248 Exp. 05/31/24