



**BENJAMIN F. EDWARDS®**  
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## **FOR IMMEDIATE RELEASE**

### **Client-First-Driven Financial Services Firm Set to Open 76<sup>th</sup> Branch Location in Columbus, Miss.**

**ST. LOUIS, Jan.15. 2021** – St. Louis-based financial services firm [Benjamin F. Edwards](http://benjaminfedwards.com) recently opened its 76<sup>th</sup> U.S. branch office in Columbus, MS, company officials announced today. The new branch adds three, Columbus-based financial advisors, all formerly of Wells Fargo Advisors, to the firm’s employee roster. This opening marks the firm’s third branch in the state of Mississippi and will be located at 2400 Military Road.

“We take enormous pride in welcoming these new advisors to our ever-growing Edwards family,” said Tad Edwards, chairman and CEO of Benjamin F. Edwards. “We are equally as thrilled in adding yet another branch to the state of Mississippi in the wonderful community of Columbus.”

Edwards’ new Columbus branch will be staffed by veteran financial advisors Jim Burns Ford Jr., Vice President – Investments, James Michael Rooker, and Ralph Hicks Weems III. Collectively, these advisors bring over 90 years of industry experience to the firm. Making the move with them is their longtime Senior Financial Client Associate, Diana Mordecai, as well as Burns Ford, son of Jim Ford. Jr.

“In 1988, three of us embarked on a journey of what would be many years at the former A.G. Edwards & Sons, and we’ve been eager to return back to the culture we enjoyed so much there,” said Jim Ford Jr., Vice President – Investments. “This opportunity was a homecoming of sorts, with the promise of a client-first firm in an employee friendly environment.”

#### **About Benjamin F. Edwards**

Benjamin F. Edwards is a privately held full- service, national wealth- management firm headquartered in St. Louis, Mo. The firm currently has 76 branch offices in 29 states, with more than 600 employees, and \$30 billion in assets under management. A subsidiary of Benjamin Edwards, Inc., Benjamin F. Edwards is a full-service broker-dealer offering a wide array of investment management and investment banking services to its clients and advisors. In 2019, the firm launched a registered investment advisor (RIA), Edwards Wealth Management. For more information about Benjamin F. Edwards, please visit [benjaminfedwards.com](http://benjaminfedwards.com), or follow the company on [Twitter.com/GrowWithBFEC](https://twitter.com/GrowWithBFEC).

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