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FOR IMMEDIATE RELEASE

**Benjamin F. Edwards Peoria, Ill., Office
Adds Financial Advisor**

(ST. LOUIS, September 2) — Financial advisor Cliff Laine, formerly of ABG Retirement Plan Investment Services, has joined St. Louis-based financial services firm [Benjamin F. Edwards](#) as vice president-investments, company officials announced today. Laine brings with him 14 years of financial services industry experience including with brokerage firm Morgan Stanley.

"We are so fortunate to have such a quality advisor join our Edwards family," said Tad Edwards, chairman and CEO of Benjamin F. Edwards. "His focus on retirement is a skill in great demand as our population ages."

"We are thrilled to welcome Cliff to Benjamin F. Edwards & Co.," said Tom Henrichs, branch manager of the firm's Peoria office. "He understands and embraces our firm's client-centric approach to investing and is well-known for his personalized client service and thoughtful, goal-based investment and financial planning advice."

Laine said he finds his greatest satisfaction in helping clients to preserve their accumulated wealth while also enabling them to enjoy the life they've planned for during retirement. Cliff also enjoys teaching young clients about the importance of having an investment plan to help meet their short- and long-term objectives

"Benjamin F. Edwards understands my high-net worth-clients and offers the technology, resources, and products we need when working together on wealth-management issues, Laine said. "Edwards also respects the value and importance of the client-advisor relationship and lets us work together in a manner that works for us and without quotas or account minimums."

Benjamin F. Edwards

Benjamin F. Edwards is a privately held full service, national wealth-management firm headquartered in St. Louis, Mo. Founded in 2008 by Benjamin F. (Tad) Edwards IV, Benjamin F. Edwards opened its first branch in 2009 and currently has 73 branch offices in 27 states, with more than 600 employees, and

over \$26 billion in assets under management. A subsidiary of Benjamin Edwards, Inc., Benjamin F. Edwards is a full-service broker-dealer offering a wide array of investment management and investment banking services to its clients and advisors. In 2019, the firm launched a registered investment advisor (RIA), Edwards Wealth Management. Edwards Wealth Management is a custodian-agnostic corporate RIA firm that delivers a comprehensive, best-in-class, back-office platform providing independently owned advisory firms to operate their business. For more information about Benjamin F. Edwards, please visit benjaminfedwards.com or follow the company on Twitter.com/GrowWithBFEC. For additional information about Edwards Wealth Management, visit BFEWealth.com.

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