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FOR IMMEDIATE RELEASE

Trust, Integrity, Mutual Respect and Client Service Attract Lincoln, Neb., Financial Firm to Benjamin F. Edwards

ST. LOUIS, Sept. XX, 2020 – St. Louis-based financial services firm [Benjamin F. Edwards](#) recently added two financial advisors and a financial client associate to a new branch office in Lincoln, Neb., company officials announced today. All three members of The Benton Wealth Management team moved together from RBC Wealth Management.

The Benton Team of Benjamin F. Edwards comprises Andrew J. Benton, II, Senior Vice President-Investments, Financial Advisor, and Andrew J. Benton, III, Financial Advisor. Susan E. Benton serves as the team's senior registered client associate. The Lincoln office at 4101 Pioneer Woods Drive, Ste 100 is scheduled to open Sept. 18.

"We are absolutely thrilled to welcome such an accomplished team as the Benton Group to our Edwards family," said Tad Edwards, chairman and CEO of Benjamin F. Edwards. "We are equally excited to open an office in such a great community as Lincoln."

Making the move to the Lincoln office of Benjamin F. Edwards are the following:

Andrew J. Benton II, CFP[®], CIMA[®], MBA, Senior Vice President-Investments, Financial Advisor: "Andy II" leads the Benton Wealth Management Team with over 30 years in the financial services industry. He is a licensed Financial Advisor and has experience in the areas of financial planning, tax planning, retirement planning, estate planning, investment management (emphasis on portfolio construction), and insurance including life, annuities and long-term care. The knowledge in these disciplines allows Andy II to add significant value and perspective to his clients' investments and financial objectives. He holds a master's degree in business administration (MBA) with a major in finance from the University of Nebraska-Lincoln.

Andrew J. Benton III, Financial Advisor: "Andy III" is a licensed Financial Advisor joining the team almost three years ago. His duties include supporting the investment management and planning objectives for clients. Andy III holds a bachelor's degree in business administration from the University of Nebraska-Lincoln with minors in mathematics and finance.

Susan E. Benton, Senior Registered Client Associate: "Sue" provides administrative and operational support to The Benton Wealth Management Team. Her responsibilities as a licensed client associate include account administration, preparation of client presentations, proposals, account reviews and much more. Sue has a long history in the financial markets having started as an Over-the-Counter Trader at First-Mid America while studying

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in Lincoln, Neb. Later, Sue was a junior research analyst (utilities and banks) and client associate with the firm of Moseley, Hallgarten, Estabrook & Weeden. Sue graduated with a bachelor's degree in business administration from Nebraska Wesleyan University.

Benjamin F. Edwards is a company we believe in, said Andrew Benton II. "It shares our commitment to putting clients first, while also offering a business environment grounded in trust, integrity and mutual respect. In addition to a rich history, Edwards has the experienced personnel and extensive product and service capabilities we can rely on as we continue to work toward our clients' and their families' financial goals."

Benjamin F. Edwards was founded a decade ago by Benjamin F. (Tad) Edwards IV, great-great-grandson of the founder of A.G. Edwards. Tad Edwards started his firm just as the financial services industry and the country were in the throes of the Great Recession. It was a time when many of the storied names of Wall Street were struggling or failing, but Edwards saw a competitive opportunity in returning investors – clients – to the driver's seat of the advisor-client relationship.

And that's exactly what Edwards and his team have done over the last decade. With a welcoming client-centric culture, informed investment advice, and competitive stable of financial products and services, Tad Edwards and his team established a company that does not rely on sales quotas or call centers for client service, but instead empowers advisors to put clients first while providing outstanding service and advice.

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