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FOR IMMEDIATE RELEASE

Trust, Integrity, Mutual Respect and Client Service Attract Financial Advisors to New Morristown, Tenn., Branch

ST. LOUIS, Oct 16, 2020 – St. Louis-based financial services firm Benjamin F. Edwards recently added three financial advisors to a new branch office in Morristown, Tenn., company officials announced today. This marks the second new office opened in the last two months. All three members of The Helms Taylor Helms Financial Group moved together from Wells Fargo Advisors.

The Helms Taylor Helms Group comprises Crampton H. Helms II CFP®, Vice President-Investments, Financial Advisor; Aimee A. Helms, AAMS®, Vice President-Investments, Financial Advisor, and Joyce A. Taylor, Financial Advisor. The Morristown office is located at 2640 W. Andrew Johnson Hwy., Morristown, TN 37814, which opened Oct. 16.

“We are absolutely thrilled to welcome such an accomplished team as the Helms Taylor Helms Group to our Edwards family,” said Tad Edwards, chairman and CEO of Benjamin F. Edwards. “We are equally excited to open an office in such a great community as Morristown.”

Making the move to the Morristown office of Benjamin F. Edwards are the following:

Crampton H. Helms II, CFP®, Vice President-Investments, Financial Advisor: Crampton joins the firm with over 36 years of experience in the financial services industry where he started his career with Hilliard Lyons and later moved to A.G. Edwards where he continued his career following the Wells Fargo acquisition of Wachovia. He has experience in the areas of advisory portfolios, estate and financial planning and is most passionate about taking care of his clients’ needs and the people he works with.

Aimee A. Helms AAMS®, Vice President-Investments, Financial Advisor: Aimee brings with her over 20 years of experience working in the financial services industry specializing in advisory accounts and financial planning. With her love of people, her profession allows her the ability to get to know clients on a deeper level and help them achieve their financial goals. She began her career as a computer systems engineer.

Joyce A. Taylor, Financial Advisor: Joyce is a 38-year veteran of the financial services industry. She has experience in the areas of advisory portfolios, estate and financial planning and has owned her own business selling insurance products from 1977-1982. She is most passionate about helping others reach their life goals.

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“Benjamin F. Edwards is a company we believe in,” said Crampton Helms. “It shares our commitment to putting clients first, while also offering a business environment grounded in trust, integrity and mutual respect. In addition to a rich history, Edwards has the experienced personnel and extensive product and service capabilities we can rely on as we continue to work toward our clients’ and their families’ financial goals.”

Learn more about why Financial Advisors are [joining the Edwards team](#).

About Benjamin F. Edwards

Benjamin F. Edwards is a privately held full service, national wealth management firm headquartered in St. Louis, Mo. Founded in 2008 by Benjamin F. (Tad) Edwards IV, Benjamin F. Edwards opened its first branch in 2009 and currently has 74 branch offices in 28 states, with more than 600 employees, and \$28 billion in assets under management. A subsidiary of Benjamin Edwards, Inc., Benjamin F. Edwards is a full-service broker-dealer offering a wide array of investment management and investment banking services to its clients and advisors. In 2019, the firm launched a registered investment advisor (RIA), Edwards Wealth Management. For more information about Benjamin F. Edwards, please visit benjaminfedwards.com, or follow the company on [Twitter.com/GrowWithBFEC](https://twitter.com/GrowWithBFEC).

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