



BENJAMIN F. EDWARDS®
INVESTMENTS *for* GENERATIONS®

One North Brentwood Boulevard
Suite 850

Saint Louis, Missouri 63105

Telephone 314-726-1600

Toll Free 855-382-1600

benjaminfedwards.com

Member of SIPC Member of FINRA

FOR IMMEDIATE RELEASE

For more information, contact

Rob Donaldson (text or call) 314-660-6739

rob.donaldson@benjaminfedwards.com

News Update from Benjamin F. Edwards

Firm Hires Chief Investment Officer As Number of Branches and Advisors Continues to Grow

(ST. LOUIS, Oct. 30) — Benjamin F. Edwards announced that it has hired 11 financial advisors so far this year, adding two new branches just this month, one in Lincoln, Neb., and another in Morristown, Tenn. Morristown is the firm's 74th branch in 28 states. Meanwhile, the firm added an independent advisory firm affiliate to its independent Registered Investment Advisor (RIA), Edwards Wealth Management.

In addition, the firm recently hired Bill Hornbarger as Chief Investment Officer and chairman of the firm's Investment Strategy Committee. Bill was the chief investment officer for Moneta Group, a top national RIA, and before that spent 20 years at A.G. Edwards.

Bill's investment expertise and experience will help the firm's advisors respond to client inquiries about the markets and their effect on meeting their investment objectives. He has appeared in *The Wall Street Journal*, *The New York Times* and *USA Today* as well as broadcast outlets including CNBC, CBS MarketWatch and CNN.

Other news from Edwards:

- Assets under management total \$28 billion, including more than \$800 million in additional assets from the RIA and additional advisors.
- The number of client accounts has increased 21 percent this year compared to three years ago.
- With the rollout of Orion Advisor, the firm continues to arm clients and advisors with best-in-class tools and technology. Clients can now access their portfolio, financial plan, important documents and held-away assets from a single portal view. Similarly, for advisors,

Orion has been fully integrated with the technology of existing systems including Salesforce and MoneyGuidePro.

- The firm was voted by the St. Louis Business Journal as one of the 2020 Best Places to Work.
- Edwards has expanded its investment banking presence, hiring a co-head of the division aimed at building its financial advisory practice.

[Want to know more about what we call the “Benjamin F. Edwards Difference?”](#)

About Benjamin F. Edwards

Benjamin F. Edwards is a privately held full-service, national wealth-management firm headquartered in St. Louis, Mo. Founded in 2008 by Benjamin F. (Tad) Edwards IV, Benjamin F. Edwards opened its first branch in 2009 and currently has 74 branch offices in 28 states, with more than 600 employees and advisory firm affiliates, and \$28 billion in assets under management. As a subsidiary of Benjamin Edwards, Inc., Benjamin F. Edwards is a full-service broker-dealer offering a wide array of investment management and investment banking services to its clients and advisors. Edwards Wealth Management is an enterprise Registered Investment Advisor firm providing core services to independent advisory firms. For more information about Benjamin F. Edwards, please visit benjaminfedwards.com, or follow the company on [Twitter.com/GrowWithBFEC](https://twitter.com/GrowWithBFEC).

2020-2284 Exp.10/31/2023