



BENJAMIN F. EDWARDS & CO.
INVESTMENTS *for* GENERATIONS

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FOR IMMEDIATE RELEASE

Benjamin F. Edwards & Co. Opens Second Branch Office in Georgia *Company adds new location in Rome*

(ST. LOUIS, September 21, 2013) – Company officials for brokerage Benjamin F. Edwards & Co. announced today the opening of a new branch office in Rome, Georgia. The branch opening also includes the addition of five experienced financial professionals – including three advisors.

The individuals joining the new Rome office are:

Mike Crego, Branch Manager, Managing Director – Investments: Crego brings more than 20 years of experience in the financial services industry, having started his career in 1992. Assisting him with his client responsibilities is Mary Duncan, who joins the office as senior registered financial associate and brings with her 25 years of securities industry and client service experience.

Jon Lewis, Managing Director – Investments: Before joining the securities industry in 2000, Lewis spent 12 years in public and private accounting and maintains his CPA certification.

Rhea Aronhalt, CFP[®], Financial Consultant: Aronhalt moved into the financial services industry – working together with Lewis – in 2007. She obtained her CERTIFIED FINANCIAL PLANNER[™] certification in 2011.

Helping Lewis and Aronhalt with client responsibilities is Kathy Stamey, who joins as a senior registered financial associate, and brings more than 25 years of securities industry and client service experience to the group.

All of these individuals are coming to the new branch from Wells Fargo Advisors.

“We are thrilled to welcome these talented individuals to our new office in Rome and are pleased to add a second location to serve investors in Georgia,” said Benjamin F. (Tad) Edwards IV, founder, chairman and CEO of Benjamin F. Edwards & Co. “We are excited by the dynamic growth we’ve seen on all fronts at our firm over the last few months and are committed to share with other advisors how our flexible business model, flat management structure, and our culture of empowerment and entrepreneurship can help them better serve their clients.”

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About Benjamin F. Edwards & Co.

With a tagline of “Investments for Generations” and a company logo anchored by the Edwards crest, Benjamin F. Edwards & Co. is headquartered in St. Louis, Mo. The firm was founded in 2008 by Benjamin F. (Tad) Edwards IV and currently has 38 branches, a presence in 20 states and more than 300 employees.

A subsidiary of Benjamin Edwards, Inc., Benjamin F. Edwards & Co. is a full-service brokerage and a Registered Investment Adviser, which offers a wide array of financial products, advisory and investment banking services to its clients and financial advisors. For more information about Benjamin F. Edwards & Co., please visit the firm’s corporate website, benjaminfedwards.com, GetInAtBenEdwards.com for advisors, or follow the company on [Twitter.com/GrowWithBFEC](https://twitter.com/GrowWithBFEC).

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