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### **FOR IMMEDIATE RELEASE**

## **Benjamin F. (Tad) Edwards IV Named Entrepreneur Of The Year® 2018 Heartland Regional Award Winner**

**ST. LOUIS, June 18, 2018** – Benjamin F. (Tad) Edwards IV, founder, chairman, CEO, and president of the Clayton-based financial services firm [Benjamin F. Edwards & Co.](http://Benjamin F. Edwards & Co.) was named a “Regional Award Winner” at the Ernst & Young (EY) Heartland Entrepreneur Of The Year 2018 celebration in Minneapolis, company officials announced today. The award program, sponsored by Ernst & Young, recognizes entrepreneurs who excel in areas such as innovation, financial performance and personal commitment to their businesses and communities.

As a Regional Award Winner, Edwards will now be considered for the EY Entrepreneur Of The Year national awards, which will be announced in November. Last month, Edwards was initially selected one of 31 finalists in the Heartland Region, which encompasses Minnesota, Greater Kansas, Iowa, Missouri, Nebraska, North Dakota and South Dakota.

“When we started our firm, our sole mission was to build a state-of-the-art financial services company that provides our clients and advisors outstanding products, premier service, and informed advice in a culture of trust, integrity, and mutual respect – all while having fun,” Edwards said. “Today, our dedication to this special brand of client first service has not wavered, and I share this honor with each of our 116,000 clients, 250 advisors, and 535 employees who made it possible.”

Tad Edwards founded Benjamin F. Edwards & Co. during the economic upheaval of the Great Recession when many financial services companies were being acquired or going out of business.

“We knew then that clients and advisors alike would respond enthusiastically to a financial services company built on a business model that relied on the age-old tenet of outstanding service, while also offering a sophisticated and scalable technology platform and equity ownership opportunities for employees,” said Edwards. “With 67 offices in 26 states, we have a lot of room for growth in the months and years ahead.”

**About Benjamin F. Edwards & Co.**

With a tagline of “Investments for Generations,” Benjamin F. Edwards & Co. is headquartered in St. Louis, Mo. Founded in 2008 by Benjamin F. (Tad) Edwards IV, the firm opened its first branch in 2009, and currently has 67 offices in 26 states and more than 500 employees.

A subsidiary of Benjamin Edwards, Inc., Benjamin F. Edwards & Co. is a full-service brokerage and a Registered Investment Adviser, which offers a wide array of financial products, advisory, and investment banking services to its clients and financial advisors. For more information about Benjamin F. Edwards & Co., please visit the firm’s corporate website, [benjaminfedwards.com](http://benjaminfedwards.com), [GetInAtBenEdwards.com](http://GetInAtBenEdwards.com) for advisors, or follow the company on [Twitter.com/GrowWithBFEC](https://twitter.com/GrowWithBFEC).

**About Entrepreneur Of The Year®**

Entrepreneur Of The Year®, founded by EY, is the world’s most prestigious business awards program for entrepreneurs, chosen from an independent panel of judges including entrepreneurs and prominent leaders from business, finance, and the local community. The program makes a difference through the way it encourages entrepreneurial activity among those with potential and recognizes the contribution of people who inspire others with their vision, leadership and achievement. As the first and only truly global awards program of its kind, Entrepreneur Of The Year celebrates those who are building and leading successful, growing and dynamic businesses, recognizing them through regional, national and global awards programs in more than 145 cities and more than 60 countries. [ey.com/eoy](http://ey.com/eoy)

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