



BENJAMIN F. EDWARDS & CO.
INVESTMENTS *for* GENERATIONS

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FOR IMMEDIATE RELEASE

BENJAMIN F. EDWARDS & CO. HIRES LOCAL FINANCIAL ADVISOR

(Springfield, Ill., November 4, 2010) – Trevor S. Wallner, 34, a Springfield financial advisor, joined Benjamin F. Edwards & Co. as a financial consultant, company officials announced today. At the new firm, Wallner will assist his clients with planning for their financial future by assessing their investment goals and objectives and developing strategies to meet them.

Wallner joins Benjamin F. Edwards & Co. from Wallner Associates Private Wealth Management where he worked as an investment advisor representative for the past three years. Before earning his Series 7 in 2007, Wallner served as a business consultant, primarily for doctors and small business owners, and advised clients on matters relating to their financial affairs and the scope of their business.

“Trevor is a well-rounded financial services professional,” said Craig R. Schermerhorn, managing director and branch manager of the Benjamin F. Edwards & Co. Springfield branch. “He has developed a solid track record of providing financial advice to clients while always striving to put their interests first and adhering to the principles of the Golden Rule. I am confident his understanding of the industry, combined with the financial tools and products we have available to support him, will make him a trusted asset.”

In addition to earning his Series 7, Wallner is Series 63, and 66 licensed. He joins Benjamin F. Edwards & Co. having also received his ACCREDITED ASSET MANAGEMENT SPECIALIST™ designation from the College for Financial Planning®. In addition, he also received a certificate in financial planning from Florida State University. He is a graduate of the University of Illinois (Springfield) and holds a bachelor’s degree in business administration.

With Wallner’s addition, the Springfield, Ill. location of Benjamin F. Edwards & Co. now employs nine individuals. The company has 11 offices nationally – four of which, including Springfield, are located in Illinois.

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About Benjamin F. Edwards & Co.

With a tagline of “Investments for Generations” and a company logo anchored by the Edwards family crest, Benjamin F. Edwards & Co. is headquartered in St. Louis, Mo. The firm has four locations in Illinois located in Decatur, Peoria, Springfield, and Wheaton; other branches are located in Springfield, Mo., White Plains, N.Y., Bluefield, Va., Madison, Wis., Hamden, Conn., and Atlanta, Ga. A subsidiary of Benjamin Edwards, Inc., Benjamin F. Edwards & Co. is a full-service brokerage and a Registered Investment Adviser offering a wide-array of financial products and advisory services to its clients and financial consultants. For more information about Benjamin F. Edwards & Co., please visit www.benjaminfedwards.com.

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